



MMI's and ACA's 2020 SPONSORSHIP OPPORTUNITIES



(For Businesses and Individual Donors)

Goal (Commitment)	Description	Cost	Benefits
<p>Growth Donation - Monetary (Yearly)</p>	<p>Since our inception in 2010, The Metro Mentorship Initiative has grown from serving just 15 students to now over 100 students through it's program, Austin Comets Athletics. A growth donation goes towards the general growth of The Metro Mentorship Initiative. It may be used for investing in future projects/initiatives, hiring a grant writer, or even an opportunity to provide giveaways and products.</p>	<p>\$30,000</p>	<p>Name/logo on all shirts for a year Signage at programs Listing/logo on website Listing/logo in email blasts Listing/Logo on promotional flyers Mention at all events Inclusion in all media releases Tax deductibility</p>
<p>Curriculum Development (Summer-April)</p>	<p>The Metro Mentorship Initiative teaches students a unique way of learning academic and sports fundamentals. This sponsorship gives our flagship program Austin Comets Athletics the ability to pay for highly qualified mentoring coaches to design a unique curriculum that is taught with tremendous rigor and relevance.</p>	<p>\$25,000</p>	<p>Title naming rights Signage all events Listing/logo on website Listing/logo in email blasts</p>

			Tax deductibility
Comets After School Sports Program Scholarships (Sept. – May)	Comets After School Sports Programs affords students the opportunity to experience 32 weeks (2- 2 hour sessions per week) of intramural sports play, clinics and leadership curriculum.	\$100-200,000	<p>Scholarship Naming Rights</p> <p>Logo placed on all apparel</p> <p>Logo placed in emails</p> <p>Logo placed on website</p> <p>Logo placed on all promotional flyers</p> <p>Signage at event</p> <p>Tax deductibility</p>
Comets Full Day Sports Camp Scholarships (June-Aug)	Comets Full Day Summer Camp affords, 3rd - 8th grade students the opportunity to experience a 12-week sports league that also provides students with breakfast and lunch.	\$50,000	<p>Scholarship Naming Rights</p> <p>Logo placed on all apparel</p> <p>Logo placed in emails</p> <p>Logo placed on website</p> <p>Logo placed on all promotional flyers</p> <p>Signage at event</p>

			Tax deductibility
Spring Banquet (May)	<p>Our Spring banquet is a family event that highlights the end of spring and fall sports season's. It's also used to energize our base and raise money for scholarships to our summer camp.</p> <p>We also honor our students in front of their friends and family by highlighting the season and awarding students and staff members with awards.</p>	\$10,000	<p>Title Naming Rights</p> <p>Logo placed on banquet pictures</p> <p>Logo place on all t-shirts, shorts, bags</p> <p>Signage at event</p> <p>Logo placed in all email promotions</p> <p>Logo placed on website</p> <p>Tax deductibility</p>
Marketing Package (yearly)	<p>Branding is key to having a successful business. This sponsorship assures that The Metro Mentorship Initiative has the funds to market the organization. Through social media, giveaways, brochures, web development, video, photos and more, The Metro Mentorship Initiative can continue to spread and impact the community.</p>	\$15,000	<p>Logo placed on all marketing materials. Mention in all daily social media and newsletters. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the year/camp trophy/award in your honor presented at fundraiser or banquet.</p>
Comets Boys Elite AAU Teams	<p>Austin Comets Athletics uses sports as a vehicle to teach youth literacy, leadership, and fitness. An AAU team would ensure that our student athletes are able to compete against</p>	\$30,000	Scholarship naming rights.

	the very best athletes at their age level. Out of state competitions.		<p>Logo place on all t-shirts, shorts, bags</p> <p>Logo placed in all email promotions</p> <p>Logo placed on website</p> <p>Tax deductibility</p>
The Metro Mentorship Initiative Yearly Title Sponsor (Jan. – Dec.)	Without grants and donations, The Metro Mentorship Initiative will cease to exist. Yearly title sponsorship will guarantee youth are able to experience each of the above programs to their full capacity.	\$250,000	
In-Kind Commitment (Yearly)	This commitment will help position The Metro Mentorship Initiative brand/mission in front of decision makers and target market, ensuring long-term positive growth	\$10,000	<p>Logo placed on all marketing materials. Mention in all daily social media and newsletters. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the year/camp trophy/award in your honor presented at fundraiser or banquet.</p>
Insurance	Provide The Metro Mentorship Initiative with security, safety, and peace of mind in the event of a loss.	\$4,000/yr	<p>Mention in all daily social media and newsletters. Camp signage, inquire within. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End</p>

			of the year/camp trophy/award in your honor presented at fundraiser or banquet.
Basketball Apparel w/Comets Logo	Reversible Mesh Basketball Shorts (200); Reversible Mesh Basketball Jerseys (200); Comets Socks (200); Basketball Bags (200); Sweat Shirts (200); Sweat Pants (200)	\$18,000/yr	Logo placed on all apparel. Mention in all daily social media and newsletters. Camp signage, inquire within. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the year/camp trophy/award in your honor presented at fundraiser or banquet.
Photography	Professional Photography of all The Metro Mentorship Initiative Events (Weekend Program (3), Summer Camp (2), Clinics (2), After School (4), Fundraisers (4), Picnic, and Thanksgiving Event	\$10,000/yr	Logo placed on all photos. Mention in all daily social media and newsletters. Camp signage, inquire within. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the year/camp trophy/award in your honor presented at fundraiser or banquet.
Videographer	Professional Video of all The Metro Mentorship Initiative Events (Weekend	\$4,000/yr	

	<p>Program (3), Summer Camp (2), Clinics (2), After School (4), Fundraisers (4), Picnic, and Thanksgiving Event</p>		
<p>Student Lunch and Breakfast (Summer Only)</p>	<p>Daily Breakfast (Nutri-grain, fruit, orange/apple juice); Daily Lunch (Sub-sandwiches, fruit, chips, etc)</p>	<p>\$20,000/yr</p>	<p>Dominate signage in the lunchroom. Logo placed on all marketing materials. Mention in all daily social media and newsletters. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the year/camp trophy/award in your honor presented at fundraiser or banquet.</p>
<p>Basketball Sports Equipment</p>	<p>NBA Regulation Evolution Basketballs (10); Electronic Scoreboard (4); First Aid Kit (4); Concussion/CPR Training;</p> <p>Cones; Water Coolers (6)</p>	<p>\$5,000/yr</p>	
<p>Student School Supplies</p>	<p>Year Supply of Notebooks, Folders, Pens, Pencils, Dry Erase Boards with Markers</p>	<p>\$5,000/yr</p>	<p>Dominant signage in classrooms. Logo placed on all marketing materials. Mention in all daily social media and newsletters. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the</p>

			year/camp trophy/award in your honor presented at fundraiser or banquet.
Copy Machine or Copy Card	Enables The Metro Mentorship Initiative to make copies of assessments, curricula, and student projects.	\$5,000/yr	Logo placed on all copy materials. Logo placed on all marketing materials. Mention in all daily social media and newsletters. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the year/camp trophy/award in your honor presented at fundraiser or banquet.
Gas Card	Ensures The Metro Mentorship Initiative the ability to travel around the city to carry out administrative duties.	\$6,240	Logo placed on all marketing materials. Mention in all daily social media and newsletters. Camp signage, inquire within. Mentions at all events. Click through the logo on emails, shirts, and websites. End of the year/camp trophy/award in your honor presented at fundraiser or banquet.
Program Evaluation	This will be used to determine whether proposed program goals and objectives are met and to compare the cost and effectiveness of multiple approaches to a	\$10,000	

	<p>problem, often leading to a program's redesign. Demonstrating a program's effectiveness to the target population, the public, policymakers, researchers, and practitioners also advances knowledge and can enhance funding and future program development.</p>		
Comets Van (Team Bus)	<p>We'd like to purchase a team bus to pick up and drop off students from school to the practice site and back home. Sponsorship would cover the purchase, insurance, basic maintenance for 3 months.</p>	\$35,000	Tax Deductibility
Gym Facility Rental	<p>Covering the rental of a facility for the year. Rental allows us to have a general office space and storage for our equipment.</p>	\$5,200	Tax Deductibility
Program Expansion-Baseball and Football	<p>Our goal is to expand our athletic program to offer multiple sports options for our students year-round including football and baseball.</p>	\$10,000	Tax Deductibility
Coaches Salary	<p>This opportunity is to sponsor the salary of a full-time staff member to solely focus on the relationship building with our student athletes.</p>	\$35,000 per coach	Tax Deductibility
Comets Clubhouses	<p>Instead of a physical office, a big part of our mission is to have lodging for our students.</p>	\$150,000	Tax Deductibility

	We'd like to own property to establish a safe-haven home-base for members.		
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